

Graphic
design
portfolio
maxim dinu manuel



Logo design MINDPRINT

Here I want to present my thinking behind the creation of a logo. This is a logo I designed for a client on frellancer.com. The client was a Buddhist discipline school. The first part, after receiving a client short brief was to compose a inspiration board. After research I found 3 symbols to base my design on.



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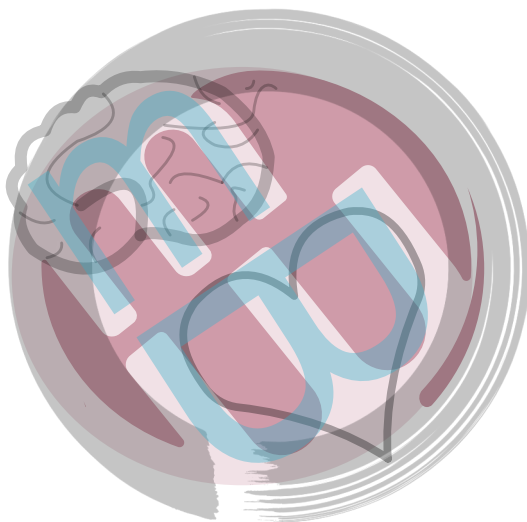
+



The brain being an element that is handled by the training provided by the school(client).

The soul symbolized by the heart is the other part influenced by the training provided

The zazen symbol, being the primordial discipline in zen training employed by the client



Combining the symbols and integrating the clients initials - "m" and "b", and after sending some drafts to the client, I come up with this symbol that embrace the elements of the trade and is simple and powerfull enough to be used on various marketing materials and other things.

I believe that at the core of a product, brand or service there needs to be a suitable logo that can help to recognize and promote to all kinds of audiences. This is the symbol that must communicate with the brand strategy and with the philosophy of the brand. It must work on desired environments and have the capability to blend into different formats, without loss of principles, being recognized and adopted as the company starting point of communication.

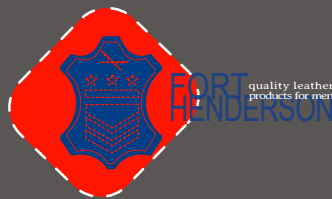
Logos



I work on logos on a daily basic, my main activity being contests from 99design and I usually put at least 2 logos / day in the competitions provided by the site. Even if I lack the complex communication with the client I enjoy the diversity of this work and I like to see where other fellow designer go with they'r design.

Logos

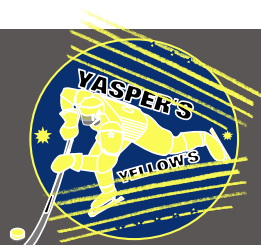
the *pub & grill*
Press



Bee  Warrior

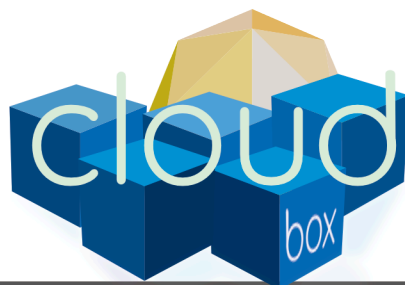
Logos

For every logo there must be a phase of research. Although, mostly done online, I try to sketch a business layout, searching the industry, the competition and try to find individual, unique things that position the brand and also things that are cohesive in the industry. It's hard to envisage a comic sans font or a yellow mascot for a financial industry stakeholder.



Logos

Each logo is first designed on black and white to assure to me that color is not the main focal point of the design and that the symbol can work on black and white. Then I try to chose the right colors that match the symbol and the brand. After that I carefully search for a font, preferably a family of fonts. that matches the overall mood. So, for me this is the design cycle for logos, the first element of a brand design.



Branding kits

Every logo must be fit into an assembly of materials that contour an image for the company. And for this I will present some examples of logos into materials. I use mockups premeda so I want to thank PixelBuddha for letting me use them.



Branding kits



high defender

Intellectual property law group



Branding kits

KARVES

stainlesssteel qualityknives



In this section I want to present some products where logos are incorporated in design. Many logos must be tested on real world products and us as designers must take into account the different sizes, materials and positions

Products design

of certain elements. Again i'm mockups and I want to thank this time mockuphunt for letting me use their design



En
pure soul
garnacha



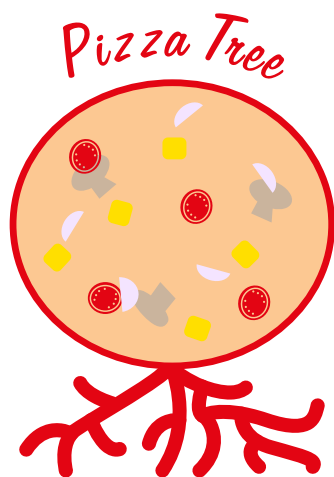
Products design



applez.

Products design





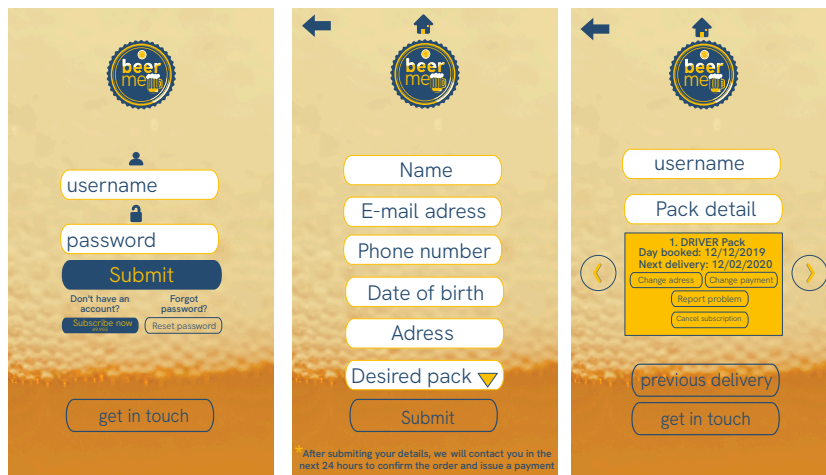
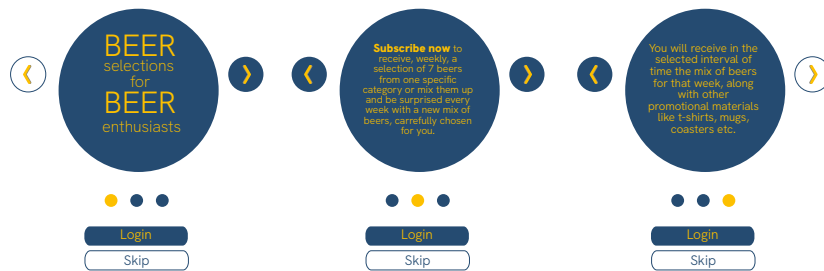
Products design

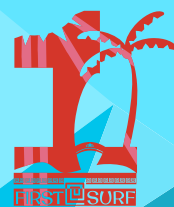




Other stuff

I'm passionate about design so I like every aspect of it. I do mostly logos because that is what I started with but I love to design for any kind of media. In this next pages I will present some other things I designed.





FIRST SURF



the *pub & grill* Press





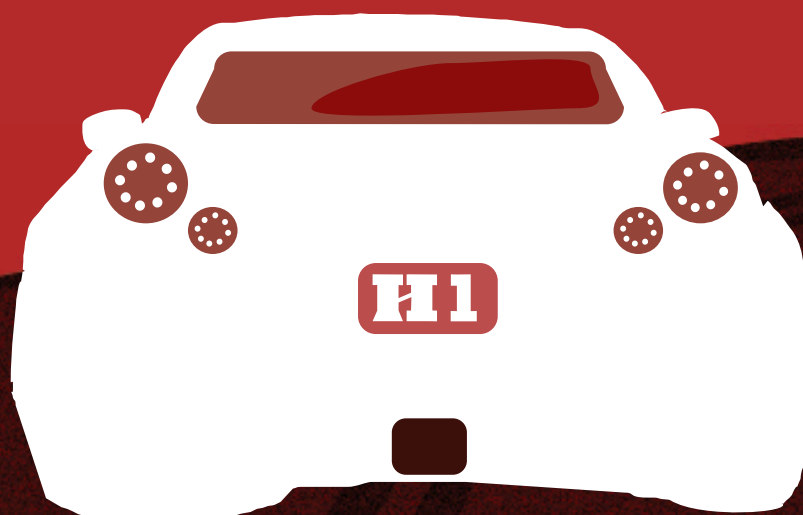
DJ

in the MAKING
a Flux Audio original
Documentary



H **Heathe's**
Used
CAR\$

challenge



the road

adress: street number and city

phone number

email



★ join us ★

FOR A JULY 4TH

to remember



Live DJ

Philip Sciscione

This is the man that will keep the party going. Come and feel the music and show off your dancing skills.



Hot Grill

Either a burger, a stake or a vegetable alternative is what you want we offer you all. And with our delicious fries that are on us.



Open Bar

Come celebrate your country with us and don't worry! Free drinks for all until the late hours of morning.

Come celebrate!

**Doylestown
Brewing
Company**



267-614-1589



Joe@Doylestown
BrewingCompany
.com



trend



Sunday
12
AUGUST
starting at
20.00

BARBEQUE *Party*

Maxim Dinu Manuel Curriculum Vitae

Braşov

0773.947.654

maximdinumanuel@gmail.com

Experiență

2016-prezent

Designer Grafic freelancer

Diferite platforme

2015-2016

Recepționar

SC Avemontana SRL - Hotel Pantex

2012-2013

Administrator/Editor

SC Munteanu & Maxim Publicity Braşov SRL

Educație

2010-2013

Universitatea Transilvania Braşov, Facultatea de Comunicare şi Relații publice-specializare Comunicare şi relații publice-studii finalizate cu licență.

2008-2010

Universitatea Transilvania Braşov, Facultatea de Alimentație şi turism-specializare Controlul şi expertiza produselor alimentare-studii finalizate **fără** licență.

2004-2008

Liceul Andrei Mureşanu, Braşov Ştiințe Sociale

Limbi Străine

Engleză

Citit Avansat

Scris Avansat

Conversațional Avansat

Abilități digitale

Editare Documente

Microsoft Office

Affinity Publisher

Adobe Indesign

Maxim Dinu Manuel

Braşov

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Grafică

Affinity Designer

Affinity Photo

Xara Designer

Adobe Photoshop

Adobe Illustrator

GIMP

CorelDraw

CorelPaintShop Pro

Editare Video

Pinnacle Studio

Vegas Pro

WEBDESIGN

HTML

CSS

JAVASCRIPT

DREAMWEAVER

Statistică

SPSS

Portofoliu Grafic - **MDMAX.RO**

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Braşov

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UDEMY Cursuri Completate - Grafică

Moho: 2D Illustration, Rigging and Animation with Moho Pro (Brian Jackson)
Affinity Photo 2: Solid Foundations (Simon Foster)
Learn to Edit Video Like a Pro in Vegas Creative Software (Adam Morrell)
Modern Flat Design in Affinity Designer Masterclass (Dawid Tuminski)
All-in-One Premium Design Course - Scratch to Pro+ Edition (Shouvik Raychowdhury)
Affinity Designer- Design artistic text and Create Fonts (Jeremy Hazel)
Affinity Photo: Five Steps to Better Photos (Simon Foster)
Affinity Photo: Raw Image Development (Simon Foster)
Affinity Photo: Modern Special Effects (Simon Foster)
Graphic Design Bootcamp with Only Free Software (Michael Schwartz)
Affinity Photo (version 1) : Solid Foundations (Simon Foster)
Affinity Photo: The Little Box of Tricks (Simon Foster)
Inkscape Deep Dive: Beginner to Master (1.3 Updates!) (Brandon Grant)
The ultimate tool makers guide to the Affinity Suite (Jeremy Hazel)
Graphic Design Bootcamp with Only Free Software (Michael Schwartz)
Affinity Photo: Developing Landscapes (Simon Foster)
Logo Design Mastery In Adobe Illustrator (Lindsay Marsh)
Master Graphic Design and Adobe Design Software By
Doing Popular Design Projects (Lindsay Marsh)
Affinity Designer: Solid Foundations (Simon Foster)
Compositing for Beginners in Affinity Photo (Simon Foster)
Logo Design in Adobe Illustrator - for Beginners & Beyond (Daniel Evans)
Logo Design in Adobe Illustrator - The Advanced Level (Daniel Evans)
The Complete Graphic Design Theory for Beginners Course (Lindsay Marsh)
Graphic Design Masterclass Intermediate: The NEXT Level (Lindsay Marsh)

UDEMY Cursuri Completate - WEB Design

Mobile App Design in Affinity Designer: UX & UI from Scratch (Filip Kordanovski)
Psychology Driven UX/UI/Web Design - PART 1 Fundamentals (INSPIRAITION ONLINE)
Web Design in Affinity Designer Masterclass (Dawid Tuminski)
Learn SVG Animation - With HTML, CSS & Javascript (codewith Sam)
Learn Responsive Web Design with 4 Live Projects (2024) (Fatah Gabrial)

UDEMY Cursuri Completate - WEB Development

The Creative HTML5 & CSS3 Course - Build Awesome Websites (DEV Ed)
All in 1 CSS Course : Learn CSS, Sass, Grid, Flex, Animation (Supriyo Kundu)
Advanced CSS and Sass: Flexbox, Grid, Animations and More! (Jonas Schmedtmann)
The Complete jQuery Course: From Beginner To Advanced! (Joe Parys)

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Restaurant Website with Online Ordering & App with WordPress (Shashank Phatkure)
Modern Wordpress Websites 2022 | Elementor & Adobe Photoshop (Pratyush Agarwal)

UDEMY Cursuri Completate - Programare

React vs Angular vs Vue.js by Example (Gary Simon)
The Complete C# and Object-Oriented Programming Course (Ahmad Mohey)
Learn to Code in Python 3: Programming beginner to advanced (Ivan Lourenço Gomes)
Modern JavaScript (Complete guide, from Novice to Ninja) (Shaun Pelling)
Remix.js - The Practical Guide (Maximilian Schwarzmüller)
Flutter & Dart - The Complete Guide [2024 Edition] (Maximilian Schwarzmüller)
Dart - from Novice to Expert Complete Course (Tiberiu Potec)
The Complete Flutter Development Bootcamp with Dart (Dr. Angela Yu)
Rust lang: The complete beginner's guide (Catalin Stefan)

UDEMY Cursuri Completate - Marketing

Mega Digital Marketing Course A-Z: 32 Courses in 1 + Updates (Pouya Eti) *1/2

UDEMY Cursuri Completate - Altele

The Project Management Course: Beginner to PROject Manager (365 Careers)
Google Office Suite Training - Sheets, Docs, Slides and Form (Himanshu Dhar)
Diploma Course in Modern Applied Psychology (DiMAP.) (Kain Ramsay)
The Board Game Developer: Become A Game Design Ninja (Rick Davidson)

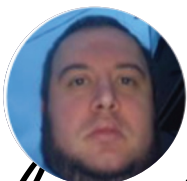
For me graphic design represent a means of expression of creativity. I am a freelancer designer in his 30's that works mostly on logo contests in the online environment. My main activities are on 99design.com and freelancer.com,

I started with the corel draw , then I change to the adobe suite of software. After that I took Xara graphics as main program of graphic design. Right now I am working on the affinity suite of software (great, lovely software.) I thave done work in inkscape and gimp for a while and on gravit designer.

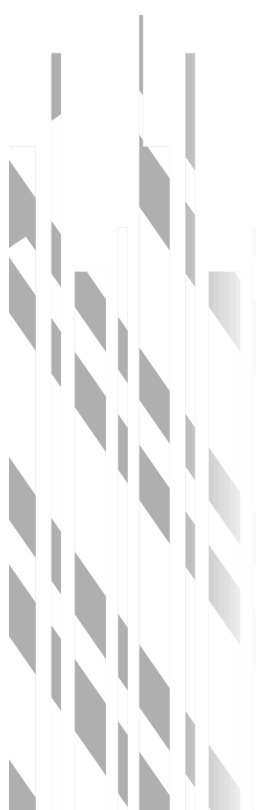
I think that in graphic design passion and creativity is a must, along with attention to details and a constant watch on the trends and shifts in the market.

I want to thank you for the time to see this portfolio and hope I haven't wasted your time. Have an awesome day.

P.S.-for other works - www.mdmax.ro
email: maxim.dinu@yahoo.com



Thank You



mdmax
design